



## ALBURY WODONGA REGIONAL CANCER CENTRE TRUST FUND

### VOLUNTEER COMMUNITY ADVOCATE BRIEF

---

#### ABOUT THE ALBURY WODONGA REGIONAL CANCER CENTRE

The Albury Wodonga Regional Cancer Centre has brought the very best medical treatment, care and facilities to our region. It has united public and private cancer services under one roof offering a place to educate, support, research, diagnose and treat all forms of cancer.

Our facility includes a 30-bed inpatient ward, 28-chair day chemotherapy facility, three radiotherapy bunkers, 17 consulting rooms, a Wellness Centre, and pharmacy. A dedicated children's treatment space and a PET scanner have been built within Albury Base Hospital as part of the same project.

The Albury Wodonga Regional Cancer Centre has a significant medical footprint in the region; our patients come from as far north as Wagga Wagga, as far south as Mansfield and Mount Beauty, as far east as Khancoban and as far west as Deniliquin.

The cancer centre, in addition to the nearby Albury Wodonga Patient and Carer Accommodation Centre, means we finally have the facilities we deserve.

---

#### ABOUT THE TRUST FUND

The Albury Wodonga Regional Cancer Centre Trust Fund was established by the Albury Wodonga Cancer Foundation as the official fundraising arm of the cancer centre. We do not have the population base of our metropolitan counterparts, and therefore do not attract the same level of government funding. So it's up to us to raise the extra funds needed to ensure our community can access the best medical treatment available, right here on the border.

A high level local board from business, industry and government oversees the Trust Fund. The board is responsible for the good governance of the Trust Fund which is also supported by a fundraising, marketing and events manager, a media and communications coordinator, and a team of dedicated fundraisers who sit on a volunteer committee.

---

#### WHERE OUR DONATIONS GO

The Albury Wodonga Regional Cancer Centre Trust Fund will allocate donations to the service area most in need.

Our four priority areas for funding include:

- New life-saving cancer equipment;
- Professional training and development for staff;
- Cancer research through clinical trials; and,
- Complementary therapies provided through the Wellness Centre.

The Albury Wodonga Regional Cancer Centre Trust Fund's point of difference is that we are a 100 per cent local charity organisation supporting a vital local service.



---

## THE VOLUNTEER COMMUNITY ADVOCATE ROLE

The number one priority now is to raise further awareness of our 100 per cent local cause to ensure current and future donation streams remain strong.

We are looking to engage well-known community identities from every town within our medical footprint, who have a strong connection to our region to assist us in the following ways:

1. Promotion of fundraising events benefitting the Cancer Centre, by; putting up posters on community noticeboards, sending out event invites to local businesses, community groups and individuals and promoting events through your local networks.
2. Helping the Trust identify prominent local businesses who may have the financial capacity to donate to our cause; providing us with contact details and/or making the initial contact with the business to arrange a meeting.
3. Attendance at fundraising events on behalf of the Trust as an advocate for our services.
4. To be a "go to" person in your community for local people wanting information on how to support the Cancer Centre Trust.

---

## THE BENEFITS OF SUPPORTING THE TRUST

In return, we believe your role as a volunteer community advocate will deliver significant intrinsic rewards such as:

- The opportunity to deliver a clear message that you have a genuine commitment to supporting an outstanding local charity organisation;
- The opportunity to meet new people;
- The opportunity to make a real difference at a grass roots level;
- The opportunity to attend fun events at no cost.

For more information on becoming an Albury Wodonga Regional Cancer Centre Trust Fund ambassador, please contact Kristy McMahon, Albury Wodonga Regional Cancer Centre Fundraising Manager, on (02) 6064 1538 or email [info@awcancertrust.org.au](mailto:info@awcancertrust.org.au)

